

Table 36: Herefordshire Housing Market Areas and Proposed Housing Provision

HMA	Sub-area	Proposed/ Modelled Housing Provision
Hereford	Hereford	6,500
	Hereford rural	1,870
Leominster	Leominster	2,300
	Leominster rural	730
Ross-on-Wye	Ross-on-Wye	900
	Ross-on-Wye rural	1,150
Ledbury	Ledbury	800
	Ledbury rural	565
Bromyard	Bromyard	500
	Bromyard rural	365
Kington	Kington	200
	Kington rural	317
Golden Valley	NA	304
TOTAL	-	16,500

Source: Demographic Projections linked to Emerging Core Strategy

Table 1.1 Estimated Household Change by Sub-Area

	Housing Need	% of Need
Bromyard: Urban	24	2.8%
Bromyard: Rural	22	2.6%
Bromyard Total	47	5.5%
Golden Valley	19	2.2%
Hereford: Urban	244	28.9%
Hereford: Rural	150	17.7%
Hereford Total	394	46.6%
Kington: Urban	9	1.0%
Kington: Rural	27	3.2%
Kington Total	36	4.2%
Ledbury: Urban	53	6.2%
Ledbury: Rural	40	4.7%
Ledbury Total	93	11.0%
Leominster: Urban	69	8.1%
Leominster: Rural	57	6.7%
Leominster Total	125	14.8%
Ross: Urban	64	7.6%
Ross: Rural	69	8.1%
Ross Total	133	15.7%
Herefordshire	846	100.0%

Note: numbers for urban/rural vs total may not be equal due to rounding

Hearn
2013
Table 36

Leeni
2021
Table
1.1
PP 1-2

Please note the following comments about the sources of material referred to:

- The data showing the changes in allocation of housing by area between the Hearn HMA of 2013 and the Iceni HMNA of 2021 are extracted from the two reports; I have attached the relevant data tables in the two documents - note that Iceni presents an annual target which must be multiplied by 20 to give the whole-period target figure.
- Consequences of using the Iceni recommendations can be judged by considering the HC Place Shaping Options Consultation - Rural Areas (June 2022), pages 6-12. Options 1a and 2a identify the most sustainable settlements for settlement in the county as a whole or minus AONBs and conservation areas. Options 2a and 2b modify these results by applying the HMA weighting recommendations of Iceni. This modification results in both cases in the elevation of Ashperton to the category of a most sustainable settlement for development.
- The figures for the distribution of housing completions during the ten years up to the end of 2021 can be obtained from the HC Spatial Options Consultation paper dated January 2021, Section 2, pages 11 - 33. This section provides detailed factual information on Hereford, each of the five market towns and rural areas as a whole. For each of these seven areas there is a key facts page which contains a box for planning permission and housing completion data. The completions figures are expressed as annual averages. Perhaps it is unsurprising that such embarrassing figures are wrapped up in such a roundabout way.